

Workshop Chairs

Jose-Norberto Mazón

University of Alicante, Spain
jnamazon@dlsi.ua.es

Irene Garrigós

University of Alicante, Spain
igarrigos@dlsi.ua.es

Florian Daniel

University of Trento, Italy
daniel@disi.unitn.it

Malu Castellanos

HP Laboratories, Palo Alto, USA
malu.castellanos@hp.com

Program Committee

Alberto Abelló (U. Politecnica de Cataluña, Spain)

Rafael Berlanga (U. Jaume I, Spain)

Ismael Caballero (U. Castilla-La Mancha, Spain)

Fabio Casati (U. of Trento, Italy)

María José Escalona (U. of Sevilla, Spain)

Cecile Favre (U. of Lyon, France)

Piero Fraternali (Politecnico di Milano, Italy)

Óscar Ferrández (U. of Utah, USA)

Matteo Golfarelli (U. of Bologna, Italy)

Michael Grossniklaus (Portland State U., USA)

Jan Hidders (Delft Uof T, The Netherlands)

Arantxa Illarramendi (Basque Country U., Spain)

Jens Lechtenbörger (U. of Münster, Germany)

Alexander Löser (Tech. U. of Berlin, Germany)

Adriana Marotta (U. de la República, Uruguay)

Themis Palpanas (U. of Trento, Italy)

Torben Bach Pedersen (Aalborg U., Denmark)

Juan Carlos Preciado (U. de Extremadura, Spain)

Stefano Rizzi (U. of Bologna, Italy)

Jose Raúl Romero (U. de Córdoba, Spain)

Gustavo Rossi (U. of La Plata, Argentina)

Wieland Schwinger (Johannes Kepler U., Linz)

Alkis Simitsis (HP Labs, Palo Alto, USA)

Emilio Soler (U. of Matanzas, Cuba)

Il-Yeol Song (Drexel U., USA)

Riccardo Torlone (U. Roma Tre, Italy)

Juan Trujillo (U. of Alicante, Spain)

Panos Vassiliadis (U. of Ioannina, Greece)

Manuel Wimmer (Vienna U. of Tech., Austria)

Esteban Zimányi (U. Libre de Bruxelles, Belgium)

Marta Elena Zorrilla (U. of Cantabria, Spain)

José Jacobo Zubcoff (U. of Alicante, Spain)

Call For Papers

BEWEB intends to be an international forum for exchanging ideas on how to **leverage the huge amount of data that is available on the Web in BI applications**, on how to **apply Web engineering methods and techniques to the design of BI applications**, and on how to **use BI knowledge in the design of Web applications**. Papers focused on new domains and new experiences with the connection between BI and the Web are also highly encouraged. The workshop will be a forum for researchers, designers, and users who are related to these main topics.

Topics (non-exclusive)

- Web warehousing
- Extraction, transformation, and load of Web data
- Web integration
- Web data quality
- Semantic Web technologies
- Web Mining
- Web Intelligence
- The role of Web 2.0/3.0 in BI
- BI with unstructured data (e.g., text) and semi-structured data (e.g., XML)
- BI for designing adaptive websites
- Web engineering techniques for BI applications (Web mashups, RIA, etc.)
- Real time BI
- Business performance management
- Usability and accessibility for BI applications
- Security issues in BI
- BI as a service
- Cloud Intelligence: cloud computing & business intelligence.

Important Dates

Paper submission: January 10th, 2011

Notification to authors: February 7th, 2011

Camera-ready papers: february 21st, 2011

Workshop: March 25th, 2011

Publication

Paper submission will be electronic by using the EasyChair system at <http://www.easychair.org/conferences/?conf=beweb2011>. The length of submitted papers should not exceed 8 pages in ACM double-column format (see guidelines at <http://www.acm.org/sigs/publications/proceedings-templates>). Papers not conforming to these requirements may be rejected without further consideration.

Publication for BEWEB workshop will be handled together with publications from the main conference. **We are negotiating a special issue in a JCR journal for the publication of extended versions of the best contributions to the workshop.**